**Iowa 21st Century Community Learning Centers**

**Communications and Engagement Committee**

***Meeting Agenda***

May 26, 2020

11:00am

Iowa Afterschool Alliance is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/94483345874?pwd=YmJHWHlMNjhjR2hYalVtcHUzcE1CUT09>

Meeting ID: 944 8334 5874

Passcode: 881509

*Please mute your phones as to reduce background noise.*

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**COMMITTEE MISSION:** This committee keeps current with 21CCLC activities and best practice examples occurring across the state and communicates examples of high-quality afterschool programming on a regular basis.

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**2020-2021 COMMITTEE GOALS:**

* Meet every other month.
* Share successes/resources with all.
* Address communication plans in response to COVID-19.
* Develop a communication plan for sites to provide guidance on what, how, and when to communicate with different levels of staff.
* Explore the option of an online platform for the 21CCLC network to share ideas, troubleshoot issues, and communicate about day to day operations across the state.

**ROSTER**

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| --- | --- | --- |
| NAME | SITE/SCHOOL | MARK FOR ATTENDANCE |
| Billy Stone | Oakridge |  |
| Mel Hostetler | Iowa City CSD |  |
| Erik Nelson | Iowa City CSD |  |
| Kelsi Stanley | Des Moines Public Schools |  |
| Georgia Beeman | Des Moines Public Schools |  |
| Aileen Hunnell | Des Moines Public Schools |  |
| Chuck Benge | Fairfield CSD |  |
| Sabrina Witt | Clinton CSD |  |
| Beth Malicki | Kids On Course/Cedar Rapids |  |
| Barb Schmitz | Oelwein |  |
| Amy Hawkins | Dubuque CSD |  |
| Jacki Lambe | Dubuque CSD |  |
| Fernando Perez | SHIP |  |
| Elana Zalar | Council Bluffs |  |
| Savannah Sherry | Council Bluffs CSD |  |
| Rachel West | DMPS |  |
| Cynthia Garcia | Beyond the Bell |  |
| Vic Jaras | IDOE |  |
| Crystal Hall | IAA |  |
| Emilee Harris | IAA |  |

**AGENDA ITEMS**

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| --- | --- |
| **Agenda Item** | **Notes** |
| Consideration of Committee Name Change | Communications, Partnerships and Sustainability Committee |
| Direction of Committee Work | Update on outreach to Chairs for an “Exec Committee” style report out at Director’s calls and how this work can be used to further the work of the Communications Committee.  Identify ideas for additional work that align with committee goals for future meetings  We have essentially met 4 of our 5 goals with the exception of the last bullet which is the Telegram App. Elana confirmed that our goals were targeted to a different type of year (in response to COVID). Discussion and thoughts:   * Do we need to explore what previous goals have been? * Do we need to beef up our committee description? * Should we focus on local evaluation and making sure that these are sent to the communities for maximum impact? * How to gather input from the community? * How to speak to community partners about the program? * How to best tell your story? * Regular meetings with your host district? * Should we provide a summary or report from all other committee at these meetings in an effort to help streamline our communication efforts? * Do we convene the Chairs of all committees to determine the approach to communications? * Can we develop a form of what this committee has been working on and use this to prepare for discussion?   Elana will work on a template to send out to Chairs and we will invite them to our next meeting in May to be held via Zoom. |
| Development of a Communications Guide | All Committees will be asked to develop their own Guide this upcoming fiscal year per Vic’s request. |
| Impact Afterschool Conference | What does the Communications Committee want to see as part of the conference workshops and offerings? |
| Review calendar for FY22 | Meeting dates would be:  July 21  September 15  November 17  January 19  March 16 – spring break?  May 18  Does the 11am time slot still work for people? |
| Program Highlights |  |
| Other/Open Agenda |  |

**WORK PLAN**

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| --- | --- | --- | --- | --- |
| **Deadline** | **Activity** | **Who’s Responsible** | **Outcome Expected** | **Notes for Implementation** |
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**NEXT MEETING DATE – July 21, 2021 at 11am**

**ADJOURN**